

## Media Kit

Welcome to New India Abroad, your weekly digital newspaper, and daily newsletter, available in both English and Hindi languages. As the premier media platform for the global Indian diaspora, we deliver authentic and reliable news, connecting diaspora to their roots. Our comprehensive coverage includes business, politics, economy, communities, news, sports, Bollywood, spirituality, yoga, and more. Join us on this exciting journey of engagement and enlightenment.

### Content Reach:

- Weekly digital newspaper and daily newsletter in English and Hindi
- Special Print Editions: August 15, Diwali, Thanks Giving and New Year
- Global distribution for digital and special print editions to reach subscribers, VIPs, delegations, community events and Indian missions.

### Advertisement Rates (Weekly):

- Full Page: \$1,500
- Half Page (Horizontal): \$800
- Half Page (Vertical): \$800
- Quarter Page: \$450
- 1/8th of a Page: \$300

### Website and Newsletters Banner Ads:

- Front page: \$300 per week  
\$1000 per month
- Inside Pages: \$250 per week  
\$800 per month



A Publication of Indian Star LLC

CEO Rajeev Bhambri, Phone no. : 908-472-0006 email: rajeevb@newindiaabroad.com

\*New India Abroad is a Registered trademark and not affiliated with the newspaper named India Abroad marketed in the US from 1972 to 2021.

## Dimension for Newspaper Advertising:

- Full Page: 10" X 13"
- Half Page (Horizontal): 10" X 6.5"
- Half Page (Vertical): 5" X 13"
- Quarter Page: 5" X 6.5"
- 1/8th of a Page: 5" X 3.25" or 2.5" X 6.5"

## Classified Advertising:

- Regular: \$3 per word, minimum 20 words
- Display Classified (3" X 4"): \$150 per insertion

Take advantage of our diverse readership and extensive reach to showcase your brand and connect with the influential Indian diaspora. Our advertisement options provide excellent visibility and exposure, allowing you to effectively engage with our loyal readership.

For further inquiries or to discuss tailored advertising solutions, please contact our advertising team for any advertising inquiries or to discuss partnership opportunities, please feel free to call us at 908-472-0006. We look forward to hearing from you and exploring ways to collaborate with your brand at New India Abroad.



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